

How on earth could corn make our coffee so much better?

Introducing ecotainer™, the new eco-friendly coffee cup.

Fair Trade. Shade Grown. Organic. We offer these products because, like you, we are committed to social and environmental responsibility. With the new ecotainer™ cup from International Paper, we are now sourcing our cups as responsibly as we source our coffee.

Unlike traditional paper cups that use a petroleum-based plastic lining, the ecotainer cup uses a corn-based plastic lining. Therefore, it is fully renewable, BPI certified compostable, and leaves a smaller environmental footprint. And it does so without adding anything that will distract from the rich, deep flavor you have come to know and love.



Don't just take our word for it – the Specialty Coffee Association of America recognized ecotainer with its 2007 Sustainability Award. Using ecotainer is one more step toward a sustainable future. Together, we can make a difference one cup at a time.



ecotainer™

MAKING A DIFFERENCE ONE CUP AT A TIME

Recipient of the 2007 Sustainability Award
from the Specialty Coffee Association of America

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